

The Smart Home solution for Builders

LOXONE

NO GIMMICKS. **REAL SMART HOMES.**

Speaker



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About Loxone

Our mission is to change the way people live in their homes for the better, now and in the future.

Founding

2009

Employees

252

Smart Homes

50,000

Revenue 2016

\$ 49 M



What Do Homeowners Want?

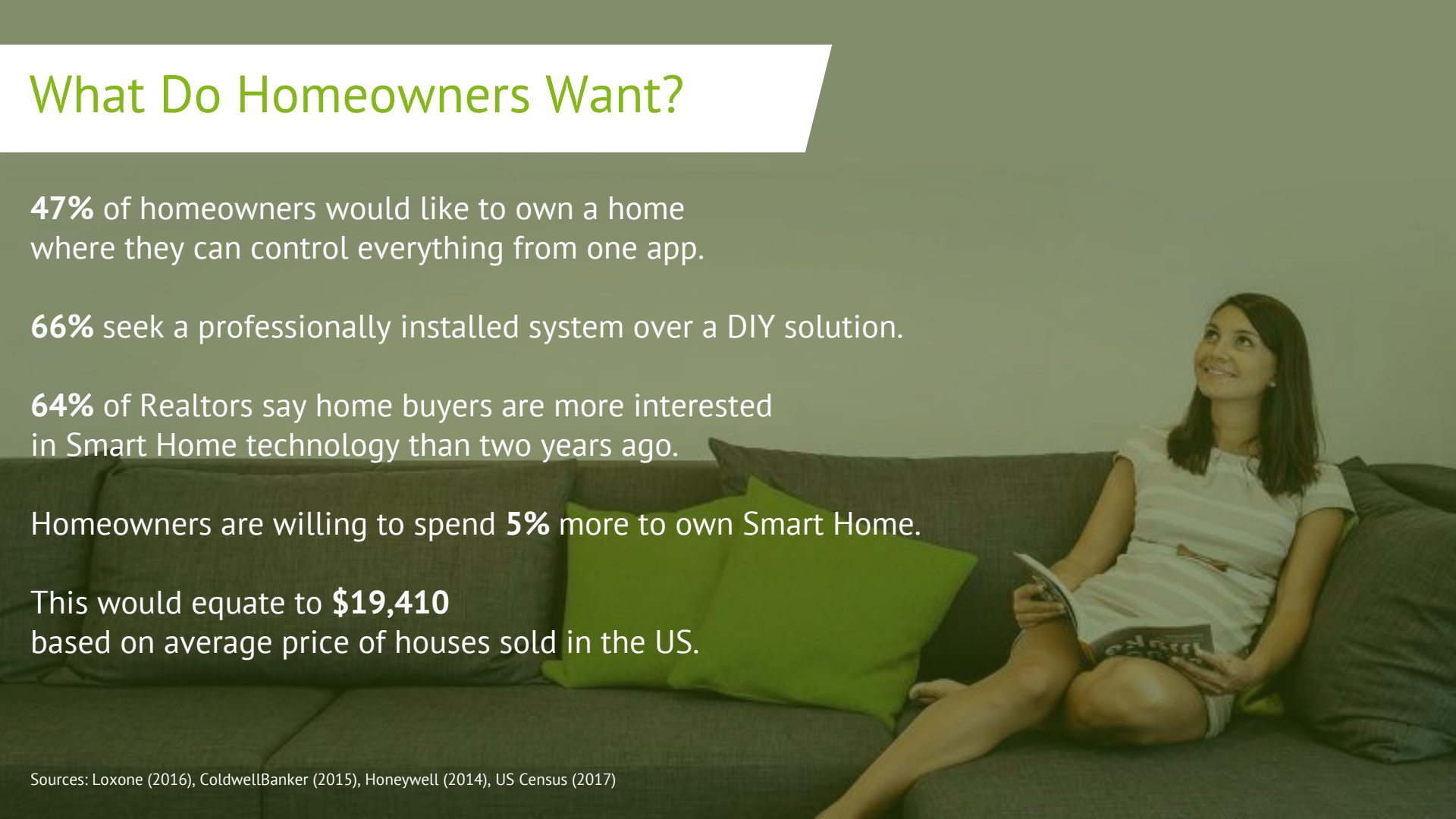
47% of homeowners would like to own a home where they can control everything from one app.

66% seek a professionally installed system over a DIY solution.

64% of Realtors say home buyers are more interested in Smart Home technology than two years ago.

Homeowners are willing to spend **5%** more to own Smart Home.

This would equate to **\$19,410** based on average price of houses sold in the US.



What's In It For The Builder?



Sell homes faster.

More than 44% of Realtors say Smart Home sell faster than other homes.



Add a unique selling point.

Something your competitors don't offer and Millennials love.



Increase the value of your homes.

This potential market is new, unrivaled and growing fast.

Our idea of a Smart Home

*A Home that takes
care of itself.*

“Save 50,000 tasks. Enjoy
more time for life.”



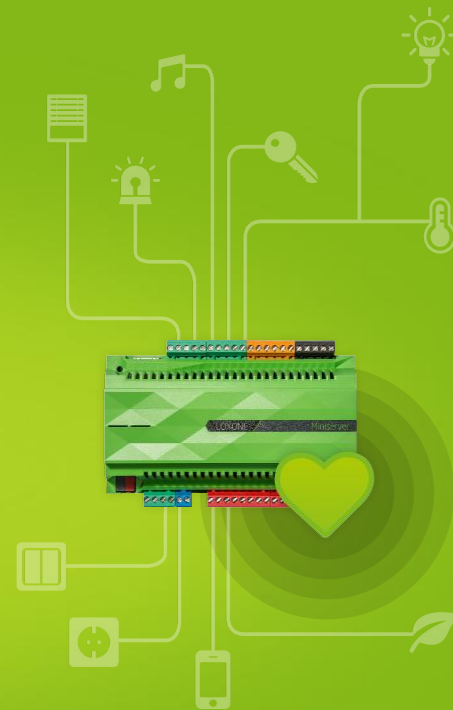
Evolution of the Smart Home



Smart Home 1.0
Pushbuttons &
Universal Remotes



Smart Home 2.0
App & Voice Control



Smart Home 3.0
Automation



Smart Home Inspiration



Stunning Light Controls

- Automated Mood lights
- Compliments Interior Design
- 100% LED & efficient



Supercharged Music & Entertainment

- Play music automatically when you enter a room
- 'Movie Mode'
- Wake up to your favorite playlist



Zoned Heating & Cooling

- Automatically save energy in rooms not being used
- Zoned heating & cooling
- Individual schedules



Security & Damage Protection

- Window and Door Monitoring
- Water Damage Protection
- Humidity Monitoring & Fan Control
- Self monitored Alarm
(no monthly fees)



Access Control



- Talk to anyone at your door
- Notified when someone is at the door
- Open garage door from anywhere

Energy Management



- Save & monitor energy
- Identify energy guzzlers
- Future proof (electric cars, battery storage)



App Controls From Anywhere



47% of homeowners would like to own a Smart Home where they can control everything from one app.

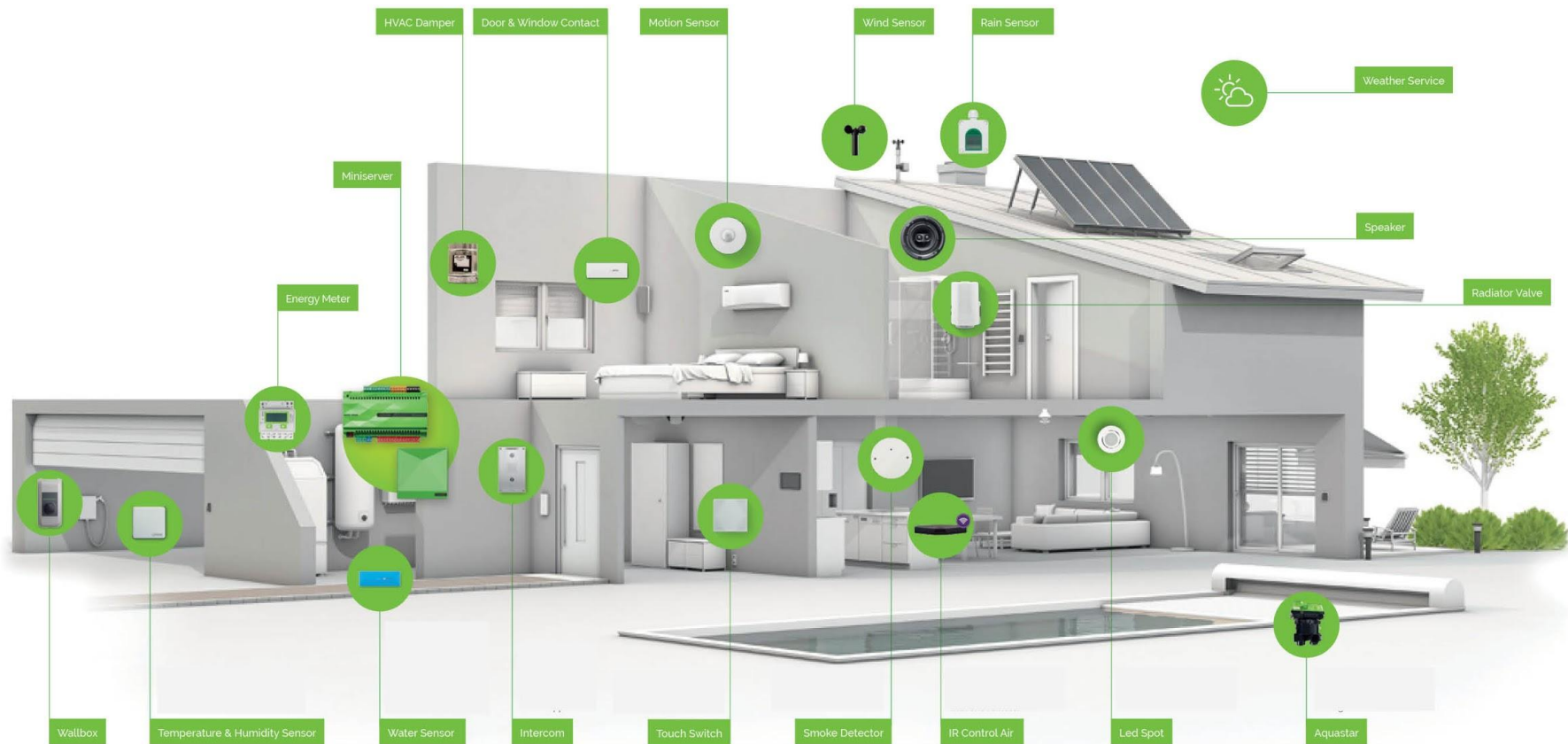
Smart Home Moments

“When my little one is having an afternoon nap and someone is at the front door, the lights in my home will flash to let me know so as not to disturb his sleep. My home helps me take care of my family.”

Tina,
27 Years



The Loxone solution



Why Team Up With Loxone?

Experience

We completed more than 50,000 Smart Homes of all sizes & we have worked with Builders big and small.

Made For Builders

150 + smart home products for new constructions.

Builder Program

Free design assistance, model home discounts, realtor training courses, and more!

Simple Process

We work with your current electrical contractor or integrator.



Thank You

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**More Information, Slides &
Builder Checklist**

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