

LOXONE Smart Home

WHAT IS A SMART HOME?

A Loxone Smart Home thinks the way you do.

It understands which lights to turn on, which music to play and your preferred room temperature for different times of the day – whether it be in the morning or evening, or specifically when you're cooking, relaxing or having guests over. This level of comfort can only be experienced in a Loxone Smart Home.

Your Smart Home is always looking out for you. While you're asleep, it keeps watch, alerts you to any intruders and sounds the alarm in an emergency. It can warn you about dangers such as fire or water leaks and light a path to safety. **Your Loxone Smart Home gives you around the clock peace of mind.**

It also puts the brakes on energy costs. When not in use, energy guzzlers around the home are turned off, lights are switched off, the temperature is lowered and any music is stopped.

Loxone makes any home safer, more comfortable and energy-efficient. It saves you time and handles tasks for you, allowing you to enjoy living in your home. Your home will think like you, bring you happiness and will probably make the neighbors a little jealous too!



THE VALUE OF HOME AUTOMATION

It's clear that homeowners are interested in Smart Homes, and feel there is value to be gained. The Smart Home market is taking off right now. Here's what recent studies have found:

47% of homeowners would like to own a smart home where they can control everything from one app

66% seek a professionally installed system over a DIY solution

64% of Realtors say home buyers are more interested in Smart Home technology than two years ago

Homeowners are willing to spend **5%** more for a Smart Home

This would equate to **\$19,410** based on average price of houses sold in the US





The Smart Home solution for Builders

Are you a home builder looking for new and innovative ways to attract more customers? Offer your customers a comfortable, energy-efficient and safe home that stands out from the crowd. Our Smart Home solution is made for newly built houses and fits the needs of Builders.

Adding the Loxone solution to your homes will help you sell them faster and with more value. See what Loxone can do for you and your customers.




Stunning Light Controls

With Loxone you can create different lighting scenes throughout. When you walk into a room, a 'welcome' lighting scene turns on. You can create scenes for every mood. Offer your customers stunning light controls, by installing LED light spots or by putting LED strips under the kitchen cabinet and on the crown molding.

Different colors can influence our mood and physical well being. You can easily match the color of any room to your mood with LED lighting. Opt for blue tones to create a calm, relaxing effect, or to evoke excitement and enthusiasm, choose orange or red.

**Did you
Know?**



Security & Damage Protection

Loxone provides a wide range of security features to protect your home and your family.

- ❖ Humidity monitoring and automated Fan control.
- ❖ Water damage protection with Water Sensors.
- ❖ Intruder alarm with Motion Sensors, Window & Door Contacts & Cameras. No monthly fees!
- ❖ Fire alarm with Call & free Smartphone notifications.

Did you Know?

37% of homeowners in the US claim to have suffered from water damage. The average cost of a home water damage insurance claim is \$6,965.

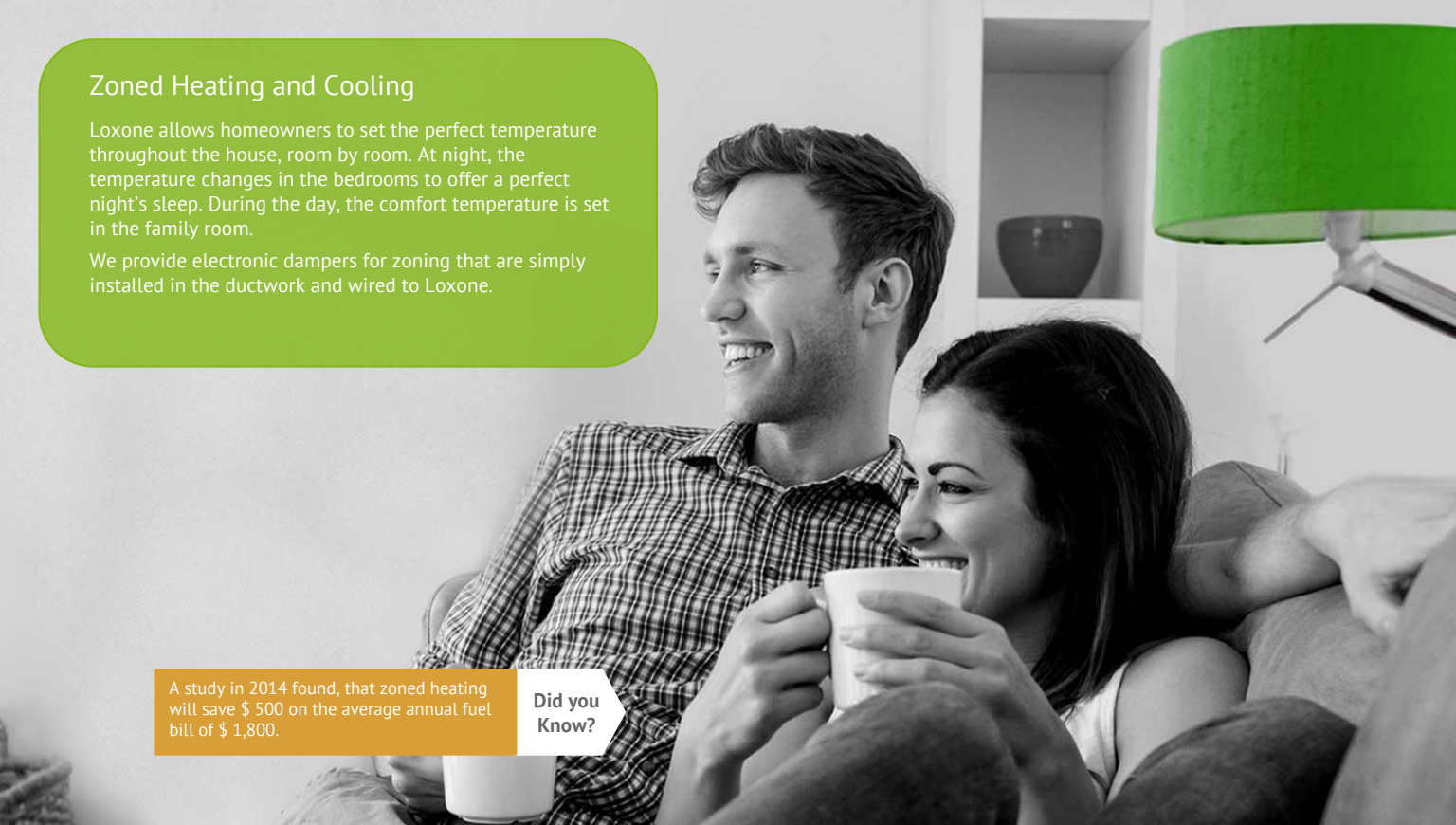
Zoned Heating and Cooling

Loxone allows homeowners to set the perfect temperature throughout the house, room by room. At night, the temperature changes in the bedrooms to offer a perfect night's sleep. During the day, the comfort temperature is set in the family room.

We provide electronic dampers for zoning that are simply installed in the ductwork and wired to Loxone.

A study in 2014 found, that zoned heating will save \$ 500 on the average annual fuel bill of \$ 1,800.

**Did you
Know?**





Scientists have discovered that our brains release dopamine when we listen to our favorite songs which can reduce stress.

**Did you
Know?**



Supercharged Music & Entertainment

Multi room audio allows you to listen to different music in each room of your home. A powerful home sound system needs not be intrusive. We have designed our multi room audio system to be sleek, including speakers that slide seamlessly into your ceiling, so you can enjoy great sound without the clutter.

Control your Home - Anywhere in the world

With the Loxone Smart Home App, you can easily control everything from lighting and temperature, to the alarm and your home's multimedia. Whether you're on the road with your smartphone or on the couch with your tablet.

The Loxone App is available for free in the Apple AppStore and Google Play Store.



47% of homeowners would like to own a Smart Home where they can control everything from one app.

**Did you
Know?**



My Loxone Moment

"When my little one is having an afternoon nap and someone is at the front door, the lights in my home will flash to let me know so as not to disturb his sleep. My home helps me take care of my family - that is my Loxone Moment."

Tina,
27 Years



ABOUT LOXONE

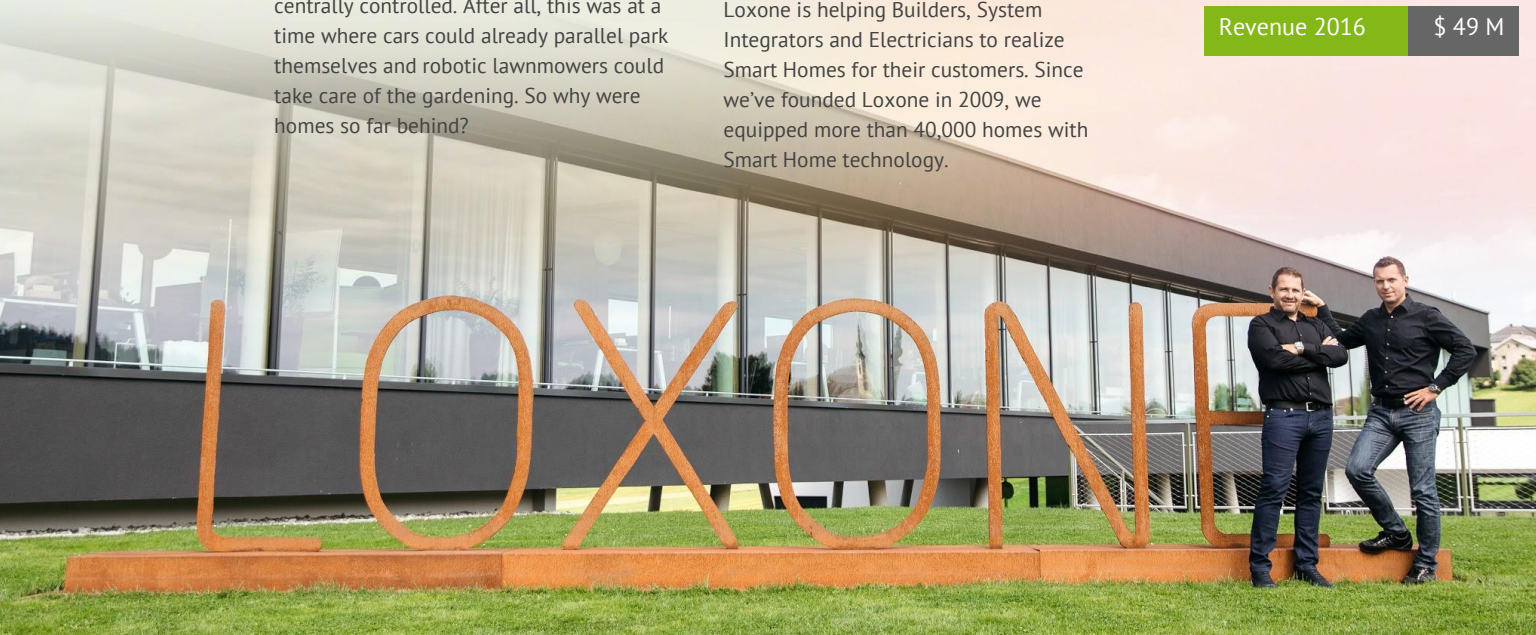
Our mission is to change the way people live in their homes for the better, now and in the future.

We liked the idea of having a home in which the majority of functions like safety, energy efficiency and comfort could all be centrally controlled. After all, this was at a time where cars could already parallel park themselves and robotic lawnmowers could take care of the gardening. So why were homes so far behind?

We believe that every newly built home should be equipped with Smart Home technology.

A Smart Home takes care of thousands of tasks for the homeowner, freeing up time for the more important things in life. Loxone is helping Builders, System Integrators and Electricians to realize Smart Homes for their customers. Since we've founded Loxone in 2009, we equipped more than 40,000 homes with Smart Home technology.

Founding	2009
Employees	252
Smart Homes	42,000
Revenue 2016	\$ 49 M



THE LOXONE BUILDER PROGRAM

If you're a Home Builder and looking to offer your customers an energy-efficient, comfortable and safe home that stands out from the crowd, we have the right solution for you.

With Loxone at your side, you are leading the way in home technology. Our technology can increase the added value for yourself and your customers and create appeal from a greater number of potential home buyers. **4 reasons to include Loxone in your homes:**



Sell homes faster

More than 40% of Realtors say Smart Home sell faster than other homes.



It is a unique selling point.

Something your competitors don't offer and Millennials love.



This **potential market** is new, unrivaled and growing fast.



We are experienced with being involved in **40,000 Loxone Smart Home** worldwide.

Contract and licence free



Free planning service



Model home equipment



Free Realtor Training



Offer your customers a comfortable, energy-efficient and safe home that stands out from the crowd. Adding the Loxone solution to your homes will help you sell them faster and at a higher value.



Go to loxone.com/builder for more details

GETTING STARTED WITH LOXONE IS EASY

Sell your homes as Smart Homes.

With our products, you add value and unique features to any home so that it stands out from others on the market. We design a Basic Smart Home Package with you based on the floor plan of any home you're building. The components are selected individually to price it at **1% of the sales price of the home.**

The basic package will make your home
Let your Customer then individually expand their house or offer them add on packages.

Become a Future Proof Builder today!

Offer your customers a comfortable, energy-efficient and safe home that stands out from the crowd. Adding the Loxone solution to your homes will help you sell them faster and at a higher value.

Why to use Loxone

Professional Smart Homes system designed for new construction and remodeling. Used in more than 50,000 homes around the world.

Easily extendable with wireless add on option.

Free apps for Android, iOS and Windows

Free design and engineering assistance.

No cloud solution. No Internet required.

Low voltage, state of the art technology

Free Easy to use configuration software

Free support by our Smart Home experts

Expandable with almost no Limits: PV systems, Pools, Shading, Irrigation, Garage Doors, Intercoms, Maintenance controls,



Visit our
Showhome!
loxone.com/next

LOXONE SMART HOME

Office Kentucky

1300 E. New Circle Rd #180
Lexington, KY 40505

(859) 554 33147
office@loxone.us

Office Pennsylvania

1 W. 3rd Street
Media, PA 19063



Stefan Friedl

Director of Sales & Technology
Loxone Inc

p: (859) 554-3147,502
m: (215) 552-7146
e: stefan.friedl@loxone.com