

## Loxone expands its network of manufacturer reps across the United States

Spanning multiple regions, 7 manufacturer reps claim Loxone as their line in true home & building automation

**January 19, 2021 –** For integrators from the Atlantic to the Pacific, Loxone is spreading vastly for a wide range of home and building automation needs with the support of seven manufacturer representatives. These partnerships introduce a new world of control with less *manual control*: a complete, flexible automation solution to integrate any systems.

"Seeking new opportunities in the past year of challenges," states Mark Skazenski, Vice President, Business Development at Loxone, "I'm excited for Loxone's strides in growth that establish Loxone – among other top manufacturers in our reps' lines – as the only completely flexible solution for true automation in homes and buildings. Especially when it comes to lighting, we will truly stand out with our DC power lighting and intelligent control that can adapt to lifestyles, natural daylight and much more."

In addition to Loxone's self-engineered and manufactured 24V DC lighting fixtures, the system can flexibly control and dim any high- or low-voltage lighting load available in the market. Any <u>lighting solution with Loxone</u> is capable of full color RGBW, tunable white lighting effect (human centric lighting) and more in terms of individualization within a completely automated environment.

When considering other manufacturers that reps are already representing, Loxone – with an open network and complete scalability – fits in seamlessly to work reliably with any system and meet any unique needs.

Growing list of representation of Loxone automation:

- F. B. Sales, Inc. New England (ME, VT, NH, MA, CT, RI)
- Digital Sales Group Metro NY Metro (NYC, Long Island, Westchester County, Northern NJ)
- Phoenix Marketing Group Southeast/Florida (NC, SC, TN, MS, AL, GA)
- New Image Marketing Central (IL, WI, MN, ND, SD)
- New Era Marketing South Central (TX, OK, LA, AR)



- Performance Plus Marketing Rocky Mountains (MT, ID, WY, UT, CO, NM, El Paso TX)
- ByDesign Vision & Sound South Pacific (Southern CA, Southern NV, AZ, HI)

###

## **About Loxone: Create Automation**

Founded in 2009, Loxone is redefining smart living with its green Miniserver to **Create Automation** in smart homes, commercial properties and special applications. There are 140,000+ Loxone projects in 100+ countries implemented by 13,000+ trusted Loxone Partners. With our US headquarters near Philadelphia, the focus remains on improving customers' lifestyles. Loxone takes care of 50,000 tasks in a building per year related to comfort, security and energy efficiency.

## Contact

Courtney Muraczewski Loxone US Marketing courtney.muraczewski@loxone.com

## Loxone US

(610) 810-3344 office@loxone.us www.loxone.com