

**FOR IMMEDIATE RELEASE:**

## **Loxone and Texas Lighting partnership integrates intelligent lighting control with 130+ lighting manufacturers**

*Smart home & building automation manufacturer, Loxone, and lighting manufacturer representative, Texas Lighting, are partnering up to achieve endless possibilities for intelligent lighting control and design assistance.*

**May 11, 2020** – In today’s modern smart home or commercial building, lighting design and control becomes a standard to achieve the highest functionality and ideal environment. With this in mind, [Loxone is partnering up with Texas Lighting](#). Texas Lighting offers impressive lighting solutions and design assistance. When paired with Loxone automation, lighting designs can maximize technology with the selection of any lighting fixture integrated into a complete ecosystem of controlled components.

“Our partnership with Texas Lighting is pivotal in offering individualized solutions,” says Mark Skazenski, Vice President of Sales & Business Development at Loxone, “as well as integrating any fixture. Together, we can achieve endless possibilities for a wide range of lighting needs.”

Texas Lighting represents more than [130 manufacturers](#) in the industry, which allows their [Lighting Design Team](#) to select the most effective products for the application while using minimal energy consumption. While Texas Lighting does offer plenty of lighting fixtures, Loxone is their first manufacturer of not only lighting fixtures, but also as a [complete ecosystem](#) of controlled components with an open interface that can integrate with other technologies and manufacturers.

“Loxone has a complete ecosystem of technology that we know is going to be well received,” states Matt Larmer, Manager of Texas Lighting, “by homeowners, designers, architects as well as the dealer community. Integration with other manufacturers really makes the system stand out.”

In standard Loxone [lighting control installations](#), you can expect a wide range of functionality with integration of sensors. For example, lighting can play a role in security as a flashing burglar alarm, in energy management with presence-controlled LED lighting and more. A Loxone Ceiling Light or LED Spot RGBW can even replace a

doorbell by flashing light rather than having a loud bell tone that can wake sleeping children or alert dogs to bark.

Loxone lighting fixtures include low-voltage LED Spots, Pendulums, Ceiling Light and more to meet both the needs of any size space and the highest standards of energy efficiency nationwide. Automation goes a long way for any Loxone or third-party, low- or high-voltage fixtures with dimmers and extensions enabling the support of interfaces such as DMX or DALI.

So now lighting solutions in the Texas area and beyond can become even more individualized with the selection of any Loxone or third-party lighting fixture and the automation controls provided by Loxone. Texas Lighting has an in-house team that specializes in Lighting Control System Design. They offer free assistance in the design of Loxone lighting control solutions.

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### **About Loxone: Create Automation**

Founded in 2009, Loxone is redefining smart living with its green Miniserver to **Create Automation** in smart homes, commercial properties and special applications. There are 120,000+ Loxone projects in 100+ countries implemented by 10,000+ trusted Loxone Partners. With US headquarters near Philadelphia, the focus remains on improving customers' lifestyles. Loxone takes care of 50,000 tasks in a building per year related to comfort, security and energy efficiency.

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