

FOR IMMEDIATE RELEASE:

Loxone and DSG Metro partnership brings new building automation possibilities to the NY Metro area

DSG Metro is now representing the complete Loxone solution to integrators in North Jersey, NYC, Long Island and Westchester County with multiple new Experience Centers coming in 2020.

February 17, 2020 – Smart home & building automation manufacturer, Loxone, and manufacturer representative, Digital Sales Group (DSG) Metro, are partnering up to introduce the Loxone solution to integrators in the NY Metro area. Loxone is growing quickly throughout the United States with this latest addition to their team of manufacturer representatives, which also includes Phoenix Marketing Group in the Southeast region and Florida.

In a saturated market of high-end control systems, Loxone is breaking through with the luxury of true automation for smart homes, commercial properties and special applications. For integrators, the [solution](#) simplifies the installation completely – planning, wiring, configuration and more.

“At Loxone, we’re looking forward to working with Dave Silkin, Elias Kabous and the rest of the DSG Metro team,” comments Mark Skazenski, Vice President, Sales & Business Development at Loxone, “DSG has a rich history assisting the custom installation channel in the NY Metro area. We’re ready to spread the word – and lifestyle that true automation brings!”

For many dealers already working with high-end AV solutions represented by DSG Metro, they can now realize a turnkey, complete solution for lighting, security, multi-room audio, climate control and more. Plus, Loxone has an open interface to integrate with many third-party systems or lighting products, for example.

In addition to Loxone’s 10,000 ft² headquarters – including an [Experience Center](#) – located near Philadelphia, DSG Metro is planning their own Experience Centers throughout the NY area. In these showrooms, integrators have a place to explore a truly automated environment by Loxone along with their clients, home builders and developers.

“Loxone hit all the targets we were actively looking for within an automation solution in both residential and commercial environments,” states Dave Silkin, President, CEO of DSG Metro, “We are extremely excited to work with the amazing team at Loxone and introduce their game-changing solution to our dealers, especially with our own showroom locations coming this year!”



Look for Loxone Experience Center locations in Manhattan, Long Island and the Hamptons beginning in 2020.

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About Loxone: Create Automation

Founded in 2009, Loxone is redefining smart living with its green Miniserver and true automation for smart homes, commercial properties and special applications. There are already 100,000+ Loxone projects in 100+ countries implemented by 10,000+ trusted Loxone Partners. Now expanded to the US with headquarters in the Philadelphia area, the focus remains not on gadgets and gimmicks, but on people. By relieving customers of 50,000 tasks per year related to lighting, heating, security and more, they get more time to enjoy life.

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