

FOR IMMEDIATE RELEASE

New Loxone low voltage LED light fixtures hitting the market

Affordable mood lighting in the smart home designed for integrators

March 7, 2019 – Loxone’s smart LED lighting solution is expanding: LED Spots, Ceiling Lights and Pendulum Slims are now available to the US market. The lighting trio works together, along with other Loxone smart home products, to transform any room with customizable lighting moods, tunable white lighting effect, true automation and minimal user interaction. Each fixture helps reduce energy costs and lasts up to 25 years.

The newest addition to the trio, the LED Spots RGBW Tree provide directional, warm white light and diffused colored light. At only 1.6” deep with a built-in dimmer, IC rating and Loxone’s 4-wire Tree technology, wiring and installation is frictionless – integrators don’t need housing or additional drivers.

“With the highly anticipated arrival of the LED Spots,” Loxone US CEO Florian Woess remarks on Loxone’s lighting solution, “Loxone is establishing its strength in the fastest growing industry trend by equipping integrators with novelty fixtures. People are realizing the effects of true smart lighting and its increasing demand, as orders are already filling up to implement these Loxone lighting fixtures in smart home projects nationwide.”

Also recently released, the LED Ceiling Light fills the room with optimal lighting and has all-around functionality, featuring both built-in motion and brightness sensors. Beyond lighting, it plays a role in home security as a burglar alarm. With sophisticated design, the LED Pendulum Slims are best used for accent lighting. They can add a touch of style while creating a desired atmosphere.

When these smart lighting products are combined, the highest functionality is achieved to create ambient, task or accent lighting. Integrators are capable of providing this low voltage lighting solution including: IC rating, Title 24 JA8 compliance, affordable price point (starting under \$100 for Partners) and range of interfaces. Flexible Tree wiring allows independent control and the possibility to integrate other fixtures on the market. Then, the Loxone Miniserver ensures effortless, reliable communication between all smart home products for a complete solution – lighting, HVAC, security, multimedia and more.

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About the Loxone Real Smart Home: 50,000 fewer tasks, more time to enjoy life.

Founded in 2009, Loxone is redefining the smart home with its green Miniserver and true automation. There are already more than 85,000 Loxone Smart Homes in more than 100 countries. Now expanded to the US with headquarters in the Philadelphia area, the focus remains not on gadgets and gimmicks, but on people. By relieving residents of 50,000 tasks

related to lighting, heating, security and more, they get more time to enjoy life at home. “No Gimmicks. Real Smart Homes.”

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