



The Loxone Touch Pure receives iF Design Award 2019

Loxone is a winner in the Building Technology category by jury of international design experts.

Feb. 8, 2019 – A jury of 67 international design experts awarded the Loxone Touch Pure with an iF Design Award 2019 after three extensive days of discussion, testing and examination in Hamburg, Germany. The multi-function Touch Pure switch was a winner in the Building Technology category. Out of 6,400 entries from 50 different countries, the jury chose the Touch Pure for its simple yet revolutionary design. The results will be announced on March 15 at the iF Design Award Night 2019 at the BMW Welt in Munich, Germany.

At first glance, the Touch Pure has timeless design that, once put to the test, convinced the jury with its high-quality form and function. The minimalist glass surface allows the five touch points to discreetly blend into the background of any home. However, at the same time, it remains clearly recognizable. Available in two stylish colors, anthracite or white, the Touch Pure becomes a must-have in every room.

Even more impressive than its individual design, the Touch Pure functions as part of a complete smart home solution from Loxone that automatically relieves its residents of 50,000 tasks in the home per year. The five touch points allow the residents to manually control their home's lighting, audio, shading and more at any time – an integrated backlight makes this easy to control at night. It also functions as both a temperature and humidity sensor and even a fire detector. When leaving a room, a simple double-tap on the center turns off the lights, a triple-tap on the center puts the entire home in "Away" mode and the alarm system is activated.

About the Loxone Real Smart Home: 50,000 fewer tasks, more time to enjoy life.

Founded in 2009, Loxone not only revolutionized the smart home industry with its green Miniserver, but is now a pioneer in complete smart home solutions. There are already more than 85,000 Loxone Smart Homes in more than 100 countries. The focus is not on gadgets and gimmicks, but on people. By relieving residents of 50,000 tasks related to lighting, heating, security and more, they get more time to enjoy life in the comfort of their own homes. "No Gimmicks. Real Smart Homes."

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