

## Loxone demonstrates growing demand for smart homes, with over 40,000 Loxone installations

**London, UK – 8th July 2016** – Leading smart home provider Loxone has proven that smart homes are not a ‘futuristic fad’, by reaching a milestone number of homes installed with its home automation system. Today, 40,152 homes across the world are fully integrated with Loxone technology, which provides full automation for all aspects of the home, including lights, heating and security.

Loxone is suitable for all properties and the 40,000+ smart homes include retrofit installations in period houses, luxurious apartments, new builds and more extensive development sites.

Founded in 2009 by Thomas Moser and Martin Oller, who wanted to make truly intelligent smart home a reality, Loxone now employs more than 250 people globally in 12 different offices. Loxone is one of the fastest-growing companies in the smart home industry and, with turnover hitting €45 million in 2015, the company is set for rapid growth over the next five years.

This impressive growth has been driven by Loxone’s innovative approach to full home automation, with the Minserver, acting as the ‘control centre’ of the home. The Loxone Minserver integrates all aspects of home automation centrally, including switches and simple sensors, lighting, heating and even complex systems such as solar, to create a complete solution that doesn’t require separate, piecemeal gadgets.

This provides home owners with a stress-free home routine, with features such as automatic heating in the bathroom for your morning shower or a complete dinner party setting with colourful mood lighting and audio.

**Philipp Schuster, MD UK of Loxone, commented on the milestone:** “Within the next 30 years, all homes in the UK will be fully automated, with every new-build property wired throughout for smart automation. The requirement for piecemeal smart gadgets will no longer exist, as properties will have smart integration as standard. Loxone has made ‘autopilot living’ the

norm in more than 40,000 smart homes across the world already, and we expect exponential growth over the next five years, as centrally managed home automation continues moving from being a futuristic dream to an everyday reality.”

**-ENDS-**

### **About Loxone**

Loxone are the inventors of the Miniserver powered, centrally managed Smart Home – the one with the highest IQ. With over 40,000 completely integrated Smart Homes, Loxone has captured the attention of the market in just seven years. Through the independent control of all aspects in a home, the Miniserver acts like an autopilot, running the home automatically at the most efficient level possible. With more than 250 employees spread across 12 offices, Loxone is one of the fastest growing companies in the Smart Home industry.

### **Contact**

Lucinda Wood

Marketing

lucinda.wood@loxone.com

Tel: +44 1183 130 140

www.loxone.com