

**Loxone Reveals New Luminaire - LED Pendulum Slim**

*Pure Design. Revolutionary Technology.*

October 2017 - Austrian home automation manufacturer Loxone has once again raised the bar for smart lighting installations. The latest product to join the growing smart lighting range is a show-stopping luminaire that offers both sophistication and simplicity for any smart home installation.

The slender, tubular body of the Loxone LED Pendulum Slim sits at the top of its league in terms of design. From initial research to final quality control checks, Loxone haven't spared any detail; every individual unit shipped is guaranteed to be of the highest quality. A subtle powder coating gives the aluminium body - available in white and anthracite grey - an elegant matte finish, and the braided fabric cable adds even more sophistication. The two-metre length also allows the height of the luminaire to be adjusted depending on the user's needs. A pair of fabric gloves included with the product allow installers to ensure a fingerprint-free installation.

This beautiful design comes hand in hand with powerful technical capabilities; given the company's experience in developing and manufacturing both WW and RGBW spot lighting, it's no surprise that this new product boasts a revolutionary lighting architecture. A 3,000K warm white LED is used in conjunction with a focused lens to allow the Pendulum Slim to be hung above and give direct lighting to objects, for example lighting over a dinner table. A translucent diffuser ring softens the coloured light from the RGBW LEDs, offering pleasant mood lighting through a choice of millions of colours. Furthermore, when used with the Loxone RGBW Dimmer Air/Tree, a significantly softer dimming curve is achieved compared to conventional DMX dimming behaviour. Furthermore, the unit carries an energy efficiency rating of A++, making it suitable for even the most energy-conscious homeowners.

**--Availability--**

From Tuesday 17<sup>th</sup> October 2017, the Loxone LED Pendulum Slim is available through the firm's [webshop](#).

**--ENDS--**

*Loxone is a leading manufacturer of a holistic smart home solution for lighting, heating, security and more. The company is changing the way people live in their homes for the better through an international network of installation partners.*

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